Links:

https://www.researchgate.net/profile/Kdv_Xxx https://scholar.google.com/citations?hl=en&view_op=list_works&gmla=AJsN-F49FyaJkAHANe_a7d83Ni_rGhD0xrNqk3Be6Xr4NmCT6anjuw9kVX6smNAu2ZKnB 3BMJ0R3nGme9IMdk3CZn9bMoZGsP_2A3E4ZMyKU5tadB8j5EI&user=iZuritgAAAAJ# ORCID: https://orcid.org/0000-0001-9921-476X https://www.linkedin.com/in/kdv-prasad-800b53129/?originalSubdomain=in

Other IDs Scopus Author ID: 57198804682

CURRICULUM VITAE

Objective

Individual with strong faith in science, management and modern information technology and interested in any teaching position which suits my qualifications and experiences and where my competencies can be exploited and a reasonable scope for innovation exists. Wish to make teaching as my profession

Personal Information

Name Prasad KDV

Office: Adjunct Professor, IIHRD, Hyderabad (iihrd.com)and

Senior Officer (Strategic Management)

ICRISAT, Patancheru 502 324, Telangana, India

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Home: H No 1-6-202, Lane Opp Ganapathy Homes Apartments, Phanigiri Colony Chaitanyapuri, Hyderabad 500060, Telangana, India Mobile: 040-9391139934; Landline 040-24053976 E-mail: k.d.prasad@cgiar.org_prasadkanaka2003@yahoo.co.in

Education

Course/Year	University/Institute	Subjects studied	% of
			marks/CGPA
B.Sc . Life	Osmania	Chemistry	CGPA 7.0/10
Sciences	University,		
	Hyderabad		
M.B.A.	IGNOU, New Delhi	Management functions, managing	CGPA 7.4/10

(Human Resources) 1998		men, HR planning, HRD, union management relations, strategic management, organization development and change quantitative techniques and methods, MIS, research methodology and finance subjects	
		<i>Thesis:</i> Management Information System at ICRISAT's Project Finance Divison	
M.S. (Software Systems) 2002	BITS, Pilani, Rajasthan	Design and Analysis of Algorithms, Software Engineering, Computer Networks, Object Oriented Analysis and Design, Software Architectures, Technical Communication, Internetworking Technologies, and Graphical User Interface Dissertation: Germplasm Analyser (A software for Germplasm Information Management using Visual Basic)	CGPA 8.2/10
M.V.S. (Computer Operations and Applications) 1994	BITS-Pilani, Rajasthan	Computer oriented algorithms and mathematics, computer programming, Operations Research, MIS, project planning etc Dissertation: Computer based human resource allocation using C++ (Optimization of human resource allocation using simple random sampling C++)	CGPA 8.4/10.0
PhD Kanpur University	Business Management	Rural Marketing Strategies on selected products of HUL in Gujarat	May 2013
PhD RTM Nagpur University	Business Administration and Business Management	A Study on Causes of Stress among the Employees in IT Sector and its Effect on the Employee Performance with Special Reference to International Agricultural Research Institute, Hyderabad	December 2019

Accredited Management Teacher (AMT), All India Management Association, Center Management Studies, New Delhi		
Fellow – World HR Board, Carlton Institute of Management, New York		
Certified Profession HR Analytics, Learning and Development, Performance		
Management, OD intervention and Psychometrics from Middle		
Earth World HR Board		
Reviewer for 10 journals		
Editorial Board: 3 journals		
Managing Editor: 1 Journal		
Professional Courses		
Gamification: University of Pennsylvania, USA		
People Analytics, Moscow Institute of Management and Engineering Technology,		
Moscow		
Executive Education Program course in HR Analytics, IIM, Rohtak		
3-month certificate course in Research Methodology, Alexis Foundation, India		
Courses on Search Engine Optimization from UC Davis California		

Two Phd Projects Completed:

- 1) Rural marketing strategies on Selected Products of HUL, in Gujarat
- 2) Occupational stress its effect on employee performance,

Research Activities (Active Research)

As PI: Training and Development; performance appraisal; occupational stress and its responses; psychological effects of stress; rural marketing strategies, Agricultural research surveys, enhancing breeding efficiency surveys, big data analytics, Research methodology for social sciences;

Students:

M Tech/MCA: 12; MBA 11; MPhil 2 completed: On board 2 PhD students in Management

Experience

More than 30 years in executing research functions teaching trainers on basic statistics, management, and software related to training (Twice in year a year totaling 180 hours) administration, software development, team management, human resources, assist in developing sciences strategies etc.

OS: Windows; FoxPro

Publications:

List of Published Papers

KDV PRASAD

- 1) Prasad, K.D.V., Vaidya, R. & Anil Kumar, V. (2015). A study on causes of stress among the employees and its effect on the employee performance at the workplace in an International Agricultural Research Institute, Hyderabad, Telangana, India. *International Journal of Management Research and Business Strategy*, 4(4), 68-82.
- 2) Prasad, K.D.V., Vaidya, R., & Kumar V. (2016). Study on The Causes of Stress Among The Employees In It Sector and Its Effect on The Employee Performance at The Workplace With Special Reference To International Agricultural Research Institute, Hyderabad: A Comparative Analysis. International Journal of Management, 7(4), 2016, pp.76–98. SCOPUS INDEXED
- 3) Prasad KDV. 2013. INTRODUCTION TO GROWTH AND LEAERSHIP IMPROVEMENT IN THE ORGANIZATIONS HAVING AVERAGE OR LOW YEARLY TURNOVER.AIRO International Journal 1-10
- 4) Prasad, K.D.V., Vaidya, R. & Anil Kumar, V. (2016). Optimization of Human Resources, using Simple Random Sampling without Replacement: A Case Study using C and CSCAPE. IJournals: International Journal of Software & Hardware Research in Engineering, 5: 24-28. GIF: 0.565; SJIF 4.526
- **5)** Prasad, K.D.V., Vaidya, R., & Kumar V. (2016). An Empirical Analysis of the Training Program Characteristics on Training Program Effectiveness: A Case Study with Reference to International Agricultural Research Institute, Hyderabad. Journal of Human 2.0
- 6) Prasad, K.D.V., Vaidya, R., & Kumar V. (2016). A comparative analysis: Causes of Stress among the employees and its effect on the performance at the workplace and its effect on the performance with special reference to International Agricultural Research Institute, Hyderabad AIMA Journal of Management & Research, November 2016, Volume 10 Issue 4/4, ISSN 0974 – 497 Copy right© 2016 AJMR-AIMA
- 7) Prasad KDV, Rajesh Vaidya, and Anil Kumar. (2016). Impact of Training on Learners' Development and Performance: A Case Study with Reference to International Agricultural Research Institute, Hyderabad OSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. 18, 8. Ver. III (Aug. 2016), PP 49-56 AQCJ Impactor 3.52
- 8) Prasad KDV, Vaidya Rajesh, Anil Kumar V and Rekha B. 2016. A Comparative Analysis on the Causes of Occupational Stress among Men and Women Employees and its Effect on Performance at the workplace of Information

Technology Sector, Hyderabad. International Journal of Management Excellence 7(2):796-807. **Impact Factor 1.0**

- **9)** Prasad KDV, Vaidya Rajesh and Anil Kumar (2016). A comparative analysis on the causes of Occupational stress among men and women employees and its effect on performance at the workplace international agricultural research institute, Hyderabad. International Journal of Current Research 8 (07):35481-35490, GIF: 8.25; SJIF 7.086; QIF 3.52; IC: 6.74
- 10) Prasad KDV, Vaidya Rajesh, and Anil Kumar. 2016. Validation of the training evaluation research instrument: A Structural Equation Modelling Approach: International Journal of Application or Innovation in Engineering & Management 9:1-10: **ISRA JIF: 7.319**
- 11) Prasad KDV, Vaidya Rajesh, and Anil Kumar. (2016). An empirical study on the causes of occupational stress and its effect on performance at the workplace of supermarkets in Hyderabad. Innovative Journal of Business and Management 5:5, July August (2016) 89 93. **SJIF: 5.483**; Thomas Reuters: Under evaluation
- 12) Mangipudi Mruthyanjaya Rao, Dr. Rajesh W. Vaidya and Prasad, K.D.V. 2016. "Factors influencing the scope, significance and of performance management systems: A study with reference e-commerce and m-commerce companies in Hyderabad. International Journal of Current Research 8, (09), 38301-38307. GIF: 8.25; SJIF 7.086; QIF 3.52; IC: 6.74
- 13) Prasad KDV, Rajesh Vaidya, Srinivas K, Anil Kumar, V. (2016). Evaluation of the Factors Influencing the Performance Appraisal System with Reference to Agriculture Research Sector, Hyderabad – A Multinomial Logistic Regression Approach. Pacific Business Review International 9(9):7-18 Thomas Reuters -ESCI
- 14) Prasad KDV, Rajesh Vaidya, and Anil Kumar. (2016). Evaluation of the Employee Core Competencies influencing the Performance Appraisal System with reference to Agriculture Research Institutes, Hyderabad: A Multiple Regression Analysis. Journal of Human Resource and Sustainability Studies, 2016, 4, 281-292 Google Impact Factor: 1.51 Publons-Web of science Indexed (Clarivate analysis)
- **15)** Prasad KDV and Rajesh Vaidya. 2016. Factors influencing the Performance Appraisal System among men and women with reference to Agriculture Research Institutes around Hyderabad: A Comparative Analysis using Multiple Regression. International Journal of Scientific and Research Publications, Volume 6, Issue 10, October 2016: **IF 2.07**
- 16) Prasad KDV and Rajesh Vaidya. 2016. FACTORS INFLUENCING THE PERFORMANCE APPRAISAL SYSTEM AMONG WOMEN AND MEN: A COMPARATIVE ANALYSIS USING MULTINOMIAL LOGISTIC REGRESSION APPROACH. International Journal of Management (IJM) Volume 7, Issue 6, September–October 2016, pp.95–110,: **SCOUPS INDEXED**
- 17) Prasad KDV, Rajesh Vaidya and Anil Kumar V. SOCIAL SUPPORT AND COPING STRATEGIES AS PREDICTORS OF OCCUPATIONAL STRESS AND

PERFORMANCE AMONG CBSE AFFLIATED SCHOOL TEACHERS IN HYDERABAD: A MULTINOMIAL LOGISTIC REGRESSION APPROACH. International Journal of Recent Scientific Research Vol. 7, Issue, 10, pp. 13978-13986, October, 2016. **Impact Factor 2.07**

- 18) KDV Prasad, Rajesh Vaidya and V Anil Kumar. 2016. Occupational Stress and Coping Strategies Effect on Teacher Performance: A Comparative Analysis among Women and Men Teachers Affiliated to CBSE Schools in and around Hyderabad. IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 18, Issue 11. Ver. II (November. 2016), PP 38-50. DOI: 10.9790/487X- AQCJ Impactor 3.52
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- 20) Prasad KDV and Rajesh V.aidya. (2017). Causes of Stress Among PhD Research Scholars with Reference to Rashtrasant Tukadoji Maharaj Nagpur University: An Empirical Analysis. International Review of Management and Business Research 6(2):472-480; GIF 0.860; ICR: 1.86;
- 21) Prasad KDV & Rajesh Vaidya. (2018). Association among occupational stress factors and performance at workplace agricultural research sector employees at Hyderabad, India. Pacific Business Review International 10(7):27-36. Thomas Reuters - ESCI
- 22) Chinthalapathi Mamatha and KDV Prasad. 2017. Employee Performance A Function of Social Support And Coping: A Case Study with Reference to Agricultural Research Sector Employees Using Multinomial Logistic Regression. IOSR Journal of Business and Management 19 (7): 12-21
- 23) Prasad, KDV and Rajesh Vaidya (2018). Causes and effect of occupational stress on performance and well-being among the students and teachers: An empirical study using multinomial logistic regression approach. Pages 37-38 in International Faculty Development Program, Healthcare and Well-Being, 26-28 July 2018, Ajeenkya DY Patil University, Pune (Accepted Full paper, in Press).
- 24) KDV Prasad and Rajesh Vaidya Causes and effect of occupational stress and coping on performance and psychological well-being among the Agricultural Research Sector: An Empirical Study using Multinomial Logistic Regression Approach. Helix Journal The Scientific Explorer. 8(6)4114-4119. DOI 10.29042/2018-4114-4119 Thomas Reuters ESCI
- 25) Prasad, K. D. V., & Vaidya, R. (2018). Causes and Effect of Occupational Stress and Coping on Performance with Special Reference to Length of Service: An Empirical Study Using Multinomial Logistic Regression Approach. Psychology, 9, 2457-2470 -2470. PUBMED-CLARIVATE ANLYSIS

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- 28) Prasad KDV, Mrutyanjaya Rao, Vaidya R. Performance Management System: No Silver Bullet for Organization Efficiency? A Case Study with Reference to International Agricultural Research Institute, Hyderabad. IOSR Journal of Business and Management 21(7):1-5 DOI: 10.9790/487X-2107060105
- **29)** Mangipudi, M.R., Prasad, K.D.V. and Vaidya, R. (2019) Optimization of Human Resources: Does Human Resource Pooling in an Organization Help in Improving Capacity Building and Efficiency? A Case Study. Journal of Human Resource and Sustainability Studies, 7, 397-405. <u>https://doi.org/10.4236/jhrss.2019.73026</u> WEB OF SCIENCE Idexed
- **30)** Mruthyanjaya Rao, Prasad KDV and Rajesh Vaidya. 2019. Employee Performance as Function of Performance Management System: An Empirical Study Information Technology Enabled Services Companies around Hyderabad. European Journal of Business and Management Research 4(4):1-7 DOI <u>https://doi.org/10.24018/ejbmr.2019.4.4.87</u>
- **31)** Mruthyanjaya Rao Mangipudi, KDV Prasad and Rajesh Vaidya. **2019.** Perceived Employee Performance and Employee Competencies, as an antecedents of Performance Management System: An Empirical Analysis with Reference to mCommerce Companies" Pacific Business Review International 12(2):54-65 Thomas Reuters ESCI
- **32)** KDV Prasad, Mruthyanjaya Rao M and Rajesh Vaidya, Gamification and Resource Pooling for Improving Operational Efficiency and Effective Management of Human Resources: A Case Study with an Ecommerce Company, International Journal of Management (IJM), 10 (6), 2019, pp. 76–87. http://www.iaeme.com/IJM/issues.asp?JType=IJM&VType=10&IType=SCOPUS INDEXED
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- **35)** Krishnaswamy Ramaswamy, Rajesh Vaidya, Mangipudi Mruthyanjaya Rao and KDV Prasad, Impact of Public Sector Banks Assistance to MSME: A Case Study with Reference to MSMEs and their Performance, International Journal of Management (IJM), 11 (2), 2020, pp. 1–13. SCOPUS http://www.iaeme.com/IJM/issues.asp?JType=IJM&VType=2
- 36) KDV Prasad, Mruthyanjaya Rao, Rajesh Vaidya. 2020. PERCEIVED PSYCHOLOGICAL WELLBEING OF AN ACADEMICIAN IN HIGHER EDUCATION IS A FUNCTION OF ORGANIZATIONAL SUPPORT, SUPERVISOR SUPPORT, FAMILY SUPPORT AND SOCIAL SUPPORT DURING COVID-19 PANDEMIC. ACCEPTED Journal of Critical Reviews (In press) SCOPUS
- **37)** KDV Prasad and Rajesh Vaidya 2020. Association among Covid-19 parameters, occupational stress and employee performance: An empirical study with reference to Agricultural Research Sector in Hyderabad Metro Sustainable Humanbosphere16(2)235-245 SCOPUS SCIMAGO
- 38) Dr. Rajesh W. Vaidya, Dr. KDV Prasad and Dr. Mruthyanjaya Rao Mangipudi, Mental and Emotional Competencies of Leader's Dealing with Disruptive Business Environment - A Conceptual Review. *International Journal of Management*, 11 (5), 2020, pp. 366-375. SCOPUS SCIMAGO
- 39) KDV Prasaad and Rajesh Vaidya. 2020/ Effect of Occupational Stress and Remote Working on Psychological Wellbeing of Employees: An Empirical Study During Covid-19 Pandemic with Reference to Information Technology Industry around Hyderabad
- **40)** Dr. KDV Prasad, Dr. Mruthyanjaya Rao Mangipudi, Dr. Rajesh W. Vaidya, Budumuru Muralidhar, Organizational Climate, Opportunities, Challenges and Psychological Wellbeing of the Remote Working Employees during Covid-19 Pandemic: A General Linear Model Approach with Reference to Information Technology Industry in Hyderabad, *International Journal of Advanced Research in Engineering and Technology (IJARET)*, 11(4), 2020, pp. 409-426. SCOPUS
- **41) P**rasad, K. D. V., & Mangipudi, M. R. (2020). Enhancement of Survey Research: A Statistical Perspective. *Sustainable Humanosphere*, *16*(2), 461-482.
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44) Dr. Mruthyanjaya Rao Mangipudi, Dr. KDV Prasad, Dr. Rajesh W. Vaidya and Budumuru Muralidhar, Evolution of Performance Management Systems and the Impact on Organization's Approach: A Statistical Perspective. International Journal of

Management, 11 (5), 2020, pp. 988-1000. SCOPUS

- 45) KDV Prasad, Rajesh W Vaidya, Mruthyanjaya Rao Mangipudi 2020. Effect of occupational stress and remote working on psychological well-being of employees: an empirical analysis during covid-19 pandemic concerning information technology industry in Hyderabad. Indian Journal of Commerce and Management 1-13 (journal was accepted by SCOOPUS)
- 46) Muralidhar, B., Prasad, KDV and Mruthyanjaya Rao, M. 2020. Association among more working concerns and challenges on employee work-life balance: An empirical study using multiple regression analysis with reference to International Agricultural Research Institute, Hyderabad. International Journal of Advanced Research in Engineering and Technology (IJARET), 11(60): 210-227
- 47) Prasad KDV, and Mruthyanjaya Rao, M. (2020). Human resource policies and practices: Post-Covid 19 plan for organizations: a case study with reference ecommerce Industry. International Journal of Management (In Press)
- 48) PRASAD, K., & Mangipudi, M. (2020). The Post-Covid19 Pandemic Back to workplace Policies and Procedures: A Case Study with Reference to Agricultural Research Sector, Hyderabad. *European Journal of Business and Management Research*, 5(4). <u>https://doi.org/10.24018/ejbmr.2020.5.4.421</u>
- **49)** Mruthyanjaya Rao Mangipudi and KDV Prasad, —Sixas®I : An Auxiliary New-Age Model Decoded for Measuring the Effectiveness of Performance of Both an Organization and the Employees, International Journal of Management, 11(7), 2020, pp. 1156-1174.

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- 50) Prasad KDV and Mruthyanjaya Rao. 2020. TRENDS IN PERFORAMNCE MANAGEMENT SYSTEM: GAMIFICATION INTERVENTION TO IMPROVE ENGAGEMENT AND EFFICIENCY OF WORKFORCE – A CASE STUDY WITH E-COMMERCE INDUSTRY. Book Chapter Perspectives on Business Management & Economics. (In Press)
- 51) Prasad KDV and Mruthyanjaya Rao (2020) GAMIFICATION FOR EMLOYEE ENGAGEMENT: AN EMPIRICAL STUDY WITH E-COMMERCE INDSUSTRY. Montenegrin Journal of Economics 19(2):163-174
- 52) Mruthyanjaya Rao and Prasad KDV (2020). PerfoMeasure: A tool for measuring the performance of Academicians in Higher Education. (In Review)
- **53)** KDV Prasad, Association between Motivation, Occupational Stress, Coping and Employee Performance during Covid-19 Pandemic: Empirical Study Concerning Informational Technology Sector, Hyderabad, *International Journal of Management*, 11(8), 2020, pp. 492-502.

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- **54)** Prasad, K. D. V., & Mangipudi, M. R. (2020). ENHANCED ACADEMICIANS ENGAGEMENT: EVIDENCE FROM GAMIFICATION INTERVENTIONS IN HIGHER EDUCATION INSTITUTES. *International Journal of Engineering Technologies and Management Research*, 7(9), 24-30.
- **55)** Mruthyanjaya Rao and KDV Prasad (2012). Objectives and Key Results for Higher Educational Institutions– A Blended Approach as Part of Post Covid-19 Initiatives for Keeping the Institutions Abreast of the Industry Innovations, Create Future Leaders and Build the Nation" is accepted for publication in **Volume 13 Issue 9, Mar., 2021** of **Pacific Business Review International**
- **56)** Prasad KDV and Mruthyanjaya Raoi. (2021)=. A New-Age Integrated Performance Management Framework to Measure the Employee Performance concerning Post-Covid19 Era. Indian Journal of Economics and Business Management (In press)
- 57) Prasad KDV and Mruthyanjaya Rao (2021). Gamification mechanics: A framework for Business Perspective. Turkish Online Journal of Qualitative Inquiry 12(4):1067-1074
- 58) Prasad KDV and Mruthyanjaya Rao (2021). A General Linear Model Approach: Development Of Psychological Well-Being, Remote Working, Employee Engagement, Job Satisfaction, Scales, Data Analysis And Reporting Concerning To Information Technology Sector. *Journal of Contemporary Issues in Business and Government*, 27(1), 1006-1035.
- 59) Prasad KDV and B Muralidhar (2021). Enhancement of Survey Research: A statistical Perspective. Turkish Online Journal of Qualitative Inquiry 12(4):981-987
- 60) Rajesh Vaidya, Prasad KDV and Mruthyanjaya Rao (2021). An Empirical Study of Academic Staff Performance with and Without Industry Work Experience and their effectiveness in Teaching, Learning and Research in the Faculty of Business Administration: A comparative Analysis Concerning Indian Universities. Turkish Online Journal of Qualitative Inquiry 12(4):1029-1041.
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